



June is

Alzheimer's & Brain Awareness Month

Did you know that **we hear**
with our brains, not our ears?

Your brain is what actually processes the sounds that you hear.

Untreated hearing loss can cause a loss of brain function that can increase your chances of getting Alzheimer's disease.

It is not hearing loss, but some of its effects, that can cause issues with the brain, such as Alzheimer's disease. When you have hearing loss, your brain tries to process sounds that your ear can't hear properly. This taxes the brain and causes the loss in brain function.

This is what makes **seeking treatment for your hearing loss so important**. You'll be able to **hear and communicate better**, and it will **ensure your brain is functioning optimally**.