



VIVATONE®'S PATENTS ISSUE WITH BROAD CLAIMS ALLOWED

Receiver-in-the-Ear Products Protected

Shelton, CT -- September 2, 2008 -- Vivatone® Hearing Systems announced today the U.S. Patent and Trademark Office has issued Vivatone® patent number 7,421,086. This patent includes 81 claims encompassing unique features of open fit, receiver-in-the-ear R.I.T.E. hearing aids.

Vivatone® appreciates its many customers' ongoing support while our patents were still pending.

Vivatone®'s chairman, Leon C. Hirsch, stated that, "Vivatone® was the first company to introduce an open fit, receiver-in-the-ear hearing aid system and patent its development. Subsequently, other companies recognized the value of R.I.T.E. and copied Vivatone®'s invention. It is gratifying to know that after more than two years of other companies copying Vivatone® products, the U.S. Patent and Trademark Office has validated its claims for patent protection on our unique product line. Now that Vivatone®'s patent has issued, the company intends to protect its valuable intellectual property by vigorously enforcing its patent. Open fit, receiver-in-the-ear products represent the fastest growing segment in the hearing aid industry."

Vivatone® markets a full line of speaker-in-the-ear, open ear products in the U.S., and throughout the world. In addition to its newly-issued U.S. patent, the company has patent protection in Japan and has been notified that a European patent will issue shortly.

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